

# Why use a VA?

In recent times there has been a change in the way we buy things – subscriptions for razors, music streaming and hiring cabs from a company that doesn't own any!

In business this is no different. Increasingly small businesses and entrepreneurs are buying just what they need, when they need it. Hence the emergence of Virtual Assistants!

## Buying ONLY the time you need

A VA can give you the extra hours you need each week to help release you from the things that are preventing you growing the business.

You can buy a few hours a month or week on a contract basis. No holiday or sick pay either!

They can keep the business ticking over while you are on holiday too!

## Buy the skills you need

Sometimes when running your own business you have to be a bit of a jack of all trades. But what if you hate the admin or haven't any interest or skills in marketing? What if you are wasting time on things you can't do?

That's where a VA can help. Usually if they don't have specialist skills such as accounting or cold calling, they might know someone that does!

## Cost effective use of your budget

No need to buy extra office space, desk, laptop or phone contract.

No PAYE or pension needs to be set up. The time spent is tracked to the second and reported back regularly. No minimum 1 hour blocks – pay for what you use.

Contact me today for a no-obligation chat about the ways I can help YOU:

**Fiona Calder 07934 845424, [www.vivava.co.uk](http://www.vivava.co.uk)**

